

## REMARKS

Claims 1, 23, 24, and 28 have been amended to clarify the subject matter regarded as the invention. Claims 1 – 18, 21, 23 – 26, and 28 are pending.

The Examiner has rejected independent claims 1, 23, and 28 under 35 U.S.C. 103(a) as being unpatentable over Hanson et al. and Fielding et al.

The rejection is respectfully traversed. Independent claims 1, 23 and 28 have been amended to recite “*competing* derivative digital media artifacts.” Hanson discloses that the *current* content is retrieved when a participant accesses the electronic medium (Col 4, line 47 – Col 5, line 8). Fielding discloses patches that are *individually* voted upon by participants and the approved patches are applied to the last release of the Apache server software (section entitled Change Control). Neither Hanson nor Fielding discloses competing derivative digital media artifacts. Claims 1, 23, and 28 are therefore believed to be allowable.

Claims 2 – 18 and 21 and claims 24 – 26 depend from claims 1 and 23, respectively, and are believed to be allowable for the same reasons described above.

Reconsideration of the application and allowance of all claims are respectfully requested based on the preceding remarks. If at any time the Examiner believes that an interview would be helpful, please contact the undersigned.

Respectfully submitted,

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